

# Brian Nori

Greater Sudbury, ON  
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(705) 918 - 6674

Willing to relocate: Anywhere

## Work Experience

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### **CEO and Founder**

Paint Social - Greater Sudbury, ON  
January 2015 to Present

Paint Social is a event based business that features acrylic painting class parties in local restaurants, bars & through online zoom conferencing.

- Full Brand Development
- Sales, Communications & Booking
- Automation Design
- Public Speaking / Lead Artist
- SEO / SEM Marketing
- Social Media Marketing

### **Communications & Media Manager / Developer**

Chaikuni Institute, Temple of the Way of Light, Alianza Arkana - Iquitos, Peru  
January 2014 to January 2015

I worked in the heart of the Peruvian Amazon through a conglomerate that was focused on preserving the rainforest. My responsibilities were to help share the latest news & information with the outside world through the development of our website, communications & brand.

- Web Design & Updates
- Brand Identity Development & Management
- Media Development / Documentary Editing
- Visual Communications

### **Photographer / Videographer / Editing Director**

Long Valley Productions - Toronto, ON  
January 2012 to January 2013

Responsibilities included developing marketing communications & sales strategies. I was responsible for inventory, setting up bookings & shooting events.

ie: photography & videography incl. post production & editing

Editing Director for 'Last Bride Standing'

- Managing & Maintaining Inventory
- Sales communications & Bookings
- Shooting ie: photography & videography
- Editing & Processing

## **Photographer, Videographer, Manager**

Candid Studios - Greater Sudbury, ON

January 2010 to January 2012

Responsible for marketing strategy & implementation, communications & media production.

- Brand Identity Design
- Web development & maintenance
- Marketing strategy & implementation
- Communications management
- Photography & Videography
- Photo & Video editing
- Printing & Mounting

## **Founder and CEO**

PARTICLE FX - Saginaw, ON

January 2002 to January 2010

Online marketing agency specializing in small business media development, graphic design & promotions.

- Web Development
- Brand Identity Design
- SEO | SEM
- Social Media Marketing
- Graphic Design & Printing
- Email & Content Marketing
- Marketing Strategy Consulting

## Education

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### **COMPUTER SCIENCE / FINE ARTS**

DELTA COLLEGE - Saginaw, MI

2002

## Skills

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- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe Flash
- Adobe Premiere
- Adobe After
- Ableton Live
- WordPress
- Microsoft Office
- Adobe After Effects

- ZBrush
- Adobe Lightroom
- Visio
- Resolume
- Branding
- E-Commerce
- Public Relations
- Strategic Planning
- Marketing
- Search Engine Optimization (SEO)
- Team Management
- Business Development
- Digital Marketing
- Project Management
- Market Research
- CRM Software
- Fundraising
- Sales Management
- B2B Sales
- Content Creation
- PHP (10+ years)
- CSS (10+ years)
- HTML5 (10+ years)
- Google AdWords (10+ years)
- Google Analytics (10+ years)
- Social media management (10+ years)
- Web Design
- Analytics
- Adobe Creative Suite
- PPC Campaign Management

## Links

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<https://norigallery.com/portfolio/>

<https://www.instagram.com/brian.nori.art/>

## Awards

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**Best Portrait In Canada | PPOC**

February 2010

## Certifications and Licenses

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### **Working at Heights**

Present

### **Boom & Scissor Lift Operator**

Present